



# CANOE '22



## LAKE BANOOK

ICF CANOE SPRINT & PARACANOE  
WORLD CHAMPIONSHIPS



AUG 3-7, 2022

MEDIA KIT

# CONTENTS

<b>Contacts</b>	<b>1</b>
<b>Media Centre</b>	<b>2</b>
Hours of operation	2
Services	2
Media accreditation	2
Media gallery	2
<b>COVID</b>	<b>3</b>
<b>Program • Results • Athletes</b>	<b>3</b>
<b>Festival</b>	<b>3</b>
<b>Practical information</b>	<b>4</b>
Visas	4
Transport	4
Supermarkets and Convenience stores	5
Restaurants	5
PC and phone repair service	6
Hotels	6
<b>Venue</b>	<b>7</b>
The first residents	7
The boat that connected the province	7
<b>Event Festival</b>	<b>8</b>
<b>About Dartmouth</b>	<b>8</b>
<b>Things to do in HRM</b>	<b>8</b>
<b>Site map</b>	<b>9</b>
<b>Canoe '22 facts</b>	<b>10</b>
<b>Host Society contacts</b>	<b>11</b>

# CONTACTS

## Press team (ICF/LOC)

For more information about the event, contact the International Canoe Federation (ICF) press team:

**Ross Solly**

*ICF Media and Communications Manager*

[ross.solly@canoeicf.com](mailto:ross.solly@canoeicf.com)

Phone + 44 770 999 8400

For practical information contact the Media Centre:

**Sarah MacNeil**

*Canoe '22 Media Relations Manager*

[media@canoe22.com](mailto:media@canoe22.com)

Phone + 1 902 595 0485

## Emergency numbers

**In case of emergency (health, police, fire)**

**911**

*For non-emergency incidents*

**Halifax Regional Police Headquarters**

**+1 902 490 5020**

**Medical Advice**

**811**



# MEDIA CENTRE

MMAAC, Main Floor  
192 Prince Albert Rd., Dartmouth, NS, B2Y 1M8

## HOURS OF OPERATION

We will open 30 minutes before the first race and close 30 minutes after the last race.

With the current race plan, that is:

<b>Wednesday, August 3</b>	<b>9:30 - 17:50</b>
<b>Thursday, August 4</b>	<b>8:30 - 17:50</b>
<b>Friday, August 5</b>	<b>8:30 - 18:10</b>
<b>Saturday, August 6</b>	<b>9:30 - 17:30</b>
<b>Sunday, August 7</b>	<b>9:00 - 17:35</b>

The championship schedule can be found here:

**[Canoe Sprint and Paracanoe World Championships Schedule](#)**

Please check the race schedule closer to the event start day as the race times are subject to change.



## SERVICES

The media centre offers work areas for accredited members of the media and photographers with access to power and wireless internet.

Coffee, tea and light snacks are available and additional food is available for purchase within a 200-metre walking distance of the Canoe '22 Festival.

The media centre offers storage for coats, computers, and camera bags. Event volunteers will staff the media centre during the hours of operation.

## MEDIA ACCREDITATION

Accreditation will take place at the media centre:

MMAAC, Main Floor, 192 Prince Albert Rd., Dartmouth, NS, B2Y 1M8

## MEDIA GALLERY

A digital media gallery will be provided by the ICF and Canoe '22 to accredited media via email at the end of each competition day. The links will include still images and video clips.



# COVID

Nova Scotia has been diligent and successful in mitigating the spread of COVID-19 throughout this pandemic. Canoe '22 is committed to adhering to public health guidelines and all precautions necessary to host a safe and exciting event.

For the most up-to-date information on COVID-19 in Canada, and [Canada's List of Approved Vaccines](#) please visit [travel.gc.ca/travel-covid](https://travel.gc.ca/travel-covid).

## PROGRAM • RESULTS • ATHLETES



Race schedules and lineups can be found on the ICF Website.  
The schedule, athlete profiles, results, and additional event information will also be available at [canoe22.com](https://canoe22.com).

## FESTIVAL

The competition schedule is complemented by a free public on-site festival that will run throughout the duration of the event. Located adjacent to the racecourse, the Canoe '22 festival will include a viewing area, food and beverage areas, a marketplace of local vendors and a diverse range of regional musical talent. We invite all event attendees to join us in this celebration of sport and culture.





## PRACTICAL INFORMATION

### VISAS

Depending on your citizenship, visitors to Canada may require a visa to enter the country.

[Processing times for visa applications](#) vary depending on the visa office and the time of the year.

Please note that given the current travel restrictions we ask that you continue to monitor [IRCC's website for COVID-19 updates](#).

Find out if you need a visa to visit Canada: [cic.gc.ca/english/visit/visas.asp](https://cic.gc.ca/english/visit/visas.asp)

### TRANSPORT

Media are responsible for their own transportation during their visit. Local transportation options are:

#### Public transport (bus and ferry)

[halifax.ca/transportation/halifax-transit/routes-schedules](https://halifax.ca/transportation/halifax-transit/routes-schedules)

#### Taxi

**Casino Taxi:** 1-902-429-6666 or download their app

**Yellow Cab:** 1-902-420-0000

#### Uber

Uber drivers are available throughout the HRM and can be booked through the Uber app.

There will be limited parking surrounding Lake Banook and vehicles in prohibited areas will be towed. There are no reserved parking spaces for the media during the event.

## SUPERMARKETS AND CONVENIENCE STORES

Opening hours in HRM vary, and department stores and supermarkets usually stay open longer than regular stores. Specialty shops often keep shorter opening hours and limited hours on weekends. Outside of ordinary shopping hours, corner stores and gas station convenience stores are open. You should always check the opening hours for the specific stores you plan to visit.

The most common opening hours are as follows:

**Monday-Friday · 9:00 – 17:00 | Saturday · 9:00 – 17:00 | Sunday · 12:00 – 17:00**

## RESTAURANTS

### Wooden Monkey

40 Alderney Drive, #305 (above ferry), Dartmouth  
[thewoodenmonkey.ca](http://thewoodenmonkey.ca)

### Maria's Pantry

17 Prince Street, Dartmouth  
[mariaspantry.ca](http://mariaspantry.ca)

### The Canteen

22 Portland Street, Dartmouth  
[thecanteen.ca](http://thecanteen.ca)

### Battery Park Beer Bar and Eatery

62 Ochterloney Street, Dartmouth  
[batterypark.ca](http://batterypark.ca)

### Yeah Yeahs Pizza

66 Ochterloney Street, Dartmouth,  
[yeahyeahspizza.com](http://yeahyeahspizza.com)

### Pleasant Street Diner

205 Pleasant Street, #101, Dartmouth  
[pleasantstdiner.com](http://pleasantstdiner.com)

### Usta Turkish & Mediterranean

635 Portland Hills Drive, Unit 106, Dartmouth  
[ustarestaurant.ca](http://ustarestaurant.ca)

### John's Lunch

352 Pleasant Street, Dartmouth  
[johnslunch.com](http://johnslunch.com)

### Oxalis

22 Wentworth Street, Dartmouth  
[oxalisrestaurant.com](http://oxalisrestaurant.com)

### Doraku Sushi

44 Ochterloney Street, Dartmouth  
[doraku.yolasite.com](http://doraku.yolasite.com)

### Celtic Corner

69 Alderney Drive, Dartmouth  
[celticcorner.ca](http://celticcorner.ca)





## PC AND PHONE REPAIR SERVICE

These companies are selected based on location as they are close to the Championship Course. The Canoe '22 Host Society has no cooperation or partnerships with these companies.

### Mac East Inc.

108 Ochterloney Street, Suite 100, Dartmouth  
1-902-444-4622  
[maceast.ca](http://maceast.ca)

### UBreakiFix

30 Logiealmond Close, Dartmouth  
1-782-482-0230  
[ubreakifix.com/ca](http://ubreakifix.com/ca)



## HOTELS

Canoe '22 and Tournkey Travel have provided several accommodation options for the 2022 ICF Canoe Sprint & Paracanoe World Championships. Though many spaces are available at each facility, we encourage you to book your accommodations early. Booking priority will function on a first-come, first-served basis.

All accommodations are to be booked by Tournkey Travel. Questions and inquiries regarding accommodations can be directed to:

### McKenna Deering

Toll Free: 1.800.304.6346 (extension 335)  
Email: [mckenna@sport-travel.com](mailto:mckenna@sport-travel.com)

### Media hotels

#### Booking Link

Additional Hotels near Lake Banook that can be booked directly through the hotel website.

[Click here](#) for other accommodations near Lake Banook or a short commute from Downtown Halifax.

If you prefer to stay close to the course many locals have opted to rent their homes during the time of the event. Searching for vacancies in [Dartmouth, Nova Scotia near Lake Banook on Airbnb](#) or [Vrbo](#) is recommended.



# VENUE

Lake Banook is rich in canoe history. It is a natural freshwater lake, and part of a system of lakes and canals that connect the Halifax Harbour to the Bay of Fundy—a distance spanning over 114km. Here you'll find three separate canoe clubs: MMAAC, Senobe, and Banook. Each has its own story, history and past champions, dating back to the creation of the Banook Canoe Club in 1904. The Lake frequently hosts provincial, national, and international competitions for various age groups and abilities, most notably the World Junior Canoe Sprint Championships in 1989, the World Marathon Canoe Championships in 2001, and the Senior World Canoe Sprint Championships in 1997 and 2009.

## THE FIRST RESIDENTS

The Mi'kmaq and their ancestors have lived in Nova Scotia and the other Maritime Provinces for over 10,000 years. Throughout their habitation of the province, they have used lakes and rivers left behind by the Ice Age as highways through the wilderness.

The rivers and lakes were major transport routes for the Mi'kmaq, serving as water highways from their winter camps in Shubenacadie to their summer camps on the shores of K'jipuktuk (Halifax) and Panamu'kwati'jk (Dartmouth).

In the Mi'kmaq dialect, Banook means "First Lake," and the Mi'kmaq were the first to navigate the waters of Panuk (Lake Banook).

## THE BOAT THAT CONNECTED THE PROVINCE

The vehicle of choice for the Mi'kmaq was the birchbark canoe. It had rounded edges with a wide-bottomed interior and could be used in both fresh and saltwater.

The Algonquian peoples across North America have similar canoes to that of the Mi'kmaq, a design that was admired by many European settlers.

Today, a small number of skilled Mi'kmaw craftspeople still make birchbark canoes in the traditional style, both for practical use and as decorative pieces.



# EVENT FESTIVAL

From August 3-7 we will be hosting a Festival along Prince Albert Road featuring a local artisan marketplace, food truck vendors, family-friendly activities, a licensed lakeside patio, and evening performances from Canadian artists on the main stage. The Festival will showcase the rich culture of our local and regional communities. Stay tuned for the full schedule of events and performer announcements.

## ABOUT DARTMOUTH

Affectionately nicknamed the “City of Lakes”, Dartmouth, Nova Scotia contains 23 distinctive lakes, each with their own unique natural features and surroundings. Dartmouth is home to four of Nova Scotia’s eight sprint canoe clubs, and serves as a training hub for national team athletes. Located just across the harbour from Halifax’s bustling core, Dartmouth offers a different experience entirely—combining modern shops, eateries, cafes, forests, trails and waterways. Within minutes, visitors can trade in the small but mighty downtown area for the quiet and calm of Dartmouth’s parks and beaches.

## THINGS TO DO IN HRM

Explore arts and culture, exciting activities and attractions, great places to eat and drink, local entertainment and nightlife, and so much more—all right here in Halifax Regional Municipality.

Check out what [Downtown Dartmouth](#) has to offer or [Discover Halifax’s Visitor Guide](#) for more information on activities and experiences in the HRM.



# SITE MAP





# CANOE '22 FACTS

- The 2022 ICF Canoe Sprint and Paracanoe World Championships program includes women's and men's categories. Races will be held in both canoe and kayak with single, double, and quad boat disciplines.
- Thirty-two different preliminaries and finals will be raced in 200, 500, 1000, and 5000-metre distances. Over 600 volunteers and more than 80,000 volunteer hours will support the delivery of the event. For details and contact information, visit [canoe22.com](https://canoe22.com).
- Based on the 2009 event, over 40,000 on-site spectators are expected to view the competition over five days of racing.
- Several streets in Dartmouth will have restricted access or be closed leading up to and during the event. Residents who may be affected by this should verify the [RoadWorks Map through HRM](#) or call 511.
- The main spectator seating area will be on Silvers Hill. Two additional bleachers will be available along Prince Albert Rd and in the festival's beer garden for those 19+. Spectators are welcome to bring blankets and chairs. The existing seating can accommodate 4,000+ spectators.
- Atlantic Division of CanoeKayak Canada offers an [Indigenous program](#) for Indigenous youth to try paddling.
- Canoe '22 is expected to generate over \$20 million in economic activity.



# HOST SOCIETY CONTACTS

**Jillian D'Alessio**

Chair, Canoe '22 Board of Directors

**Sharon Guthro**

General Manager

**Rhea Koivu**

Marketing and Partnerships Manager

**Sarah MacNeil**

Media Relations Manager

**Tom Hall**

Sport Technical Coordinator

**Morgan Wren**

Operations Coordinator

Stay up-to-date with the latest event news through our [@Canoe\\_2022](#) social media channels.





